



UNLISTED/PRE IPO-STOCKS

Unlisted shares and securities are those which are not listed in primary stock exchange and therefore does not feature in any stock exchange's list. However, "not Listed" does not mean the shares can't be traded, Shares of Unlisted companies (Hidden gems) are traded in off Market transaction by the shareholders. Buying Unlisted shares of a company can Unlock huge value, whenever the stock gets Listed (IPO route) in future on the Stock Exchanges. We will find buyer in case you want to sell before IPO. These are the new age companies with exponential business growth and unique business models.

The analysis of an unlisted company is carried out based on the following criteria:

- **Performance of the Company**
- **Financials of the Company**
- **Probable timeline for the Company's IPO**
- **Major Shareholders and Promoters of the Company**
- **Demand for the company's shares in the unlisted space**

Would you Choose Unlisted over Listed Share?

- 1. The Unlisted securities market consists only of investors and not traders. Thus, making it a much stable asset class.**
- 2. Value unlocking of such securities usually happen when they go for an IPO.**
- 3. The prices of unlisted shares are solely dependent on the performance of the company and the demand & supply in the Unlisted market.**
- 4. Market sentiments have negligible effect on the prices of Unlisted Shares and Securities thus making it an attractive investment option.**
- 5. Shares will be Transferred to your Dmat Account.**

Recommended stocks for investment

- ❖ **HDB FINANCIALS**
- ❖ **RELIANCE RETAIL**
- ❖ **STUDD ACCESSORIES**
- ❖ **RELIGARE HEALTH INSURANCE**
- ❖ **INDIAN COMMODITY EXCHANGE**
- ❖ **METROPOLITAN STOCK EXCHANGE**

HDB FINANCIALS

- 1. HDB Financial Services (HDBFS) is a leading Non-Banking Financial Company (NBFC) that caters to the growing needs of an Aspirational India, serving both Individual & Business Clients.**
- 2. Incorporated in 2007, we are a well-established business with strong capitalization. HDBFS is accredited with CARE AAA & CRISIL AAA ratings for its long-term debt & Bank facilities and an A1+ rating for its short-term debt & commercial papers, making it a strong and reliable financial institution.**
- 3. HDB Financial Services Limited is a subsidiary company of HDFC Bank.**

Recommended stocks for investment

RELIANCE RETAIL

- 1. Since its inception in 2006, Reliance Retail has grown to become India's largest retailer delivering superior value to its customers, suppliers and shareholders. Our nationwide network of retail outlets delivers a world-class shopping environment and unmatched customer experience powered by our state-of-the-art technology and seamless supply-chain infrastructure**
- 2. Reliance Retail operates Reliance Digital, Reliance Digital Express Mini stores and Jio stores, and in fashion & lifestyle category it operates Reliance Trends, Trends Women, Trends Man, Trends junior, Project Eve, Reliance Footprint, Reliance Jewels and AJIO.com in addition to a large number of partner brand stores across the country.**
- 3. Reliance Retail reported a turnover of Rs. 1,30,566 crore for the financial year 2018-19. As on 30th Sep 2019, Reliance Retail operates 10,901 stores across 6,700+ cities with a retail area of over 24.5 million sft.**
- 4. Reliance Retail Ventures Limited, a subsidiary of Reliance Industries Limited is the holding company of Reliance Retail Limited which operates the retail business.**

Recommended stocks for investment

STUDDS ACCESSORIES

- 1. Since its inception in 1973. Company has come a long way, from manufacturing first helmet in a garage to manufacturing 7 million helmets every year.**
- 2. In last 5 decades, they have continuously innovated so that they deliver on promise of providing safety to a 2 wheeler rider.**
- 3. They have received lots of love and affection from customers worldwide and this has enabled them to be called as the world's largest helmet manufacturer.**
- 4. They have always adhered to mantra of innovating continuously & never settle for anything but the best. Range of high-quality helmets & accessories are a reflection of commitment to this philosophy.**

Recommended stocks for investment

RELIGARE HEALTH INSURANCE COMPANY

Religare Health Insurance Company Limited (RHICL), the health insurance arm of Religare Enterprises Limited (REL), commenced business in July 2012. It has made significant progress within a short span of time, and is already operating out of 122 offices with employee strength of 5000+. It currently has three major shareholders – Religare Enterprises Limited (REL), Union Bank of India and Corporation Bank, with REL having 89.66% share in it.

Key Highlights:

- RHICL has approximately covered **75,90,946 lives** as on 31 Oct'19. Its **distribution channel** includes digital direct to consumer, banks, NBFCs, individual agents, brokers, web aggregators, corporate agents, rural banking and others.
- The company is highly customer centric with a **low grievance rate of two complaints per 10,000 policies** and has a **claim settlement ratio of 93%**. The **Combined Ratio*** of the company stands at **97%**, establishes the fact that RHICL is profitable.
- It is **servicing over 700 locations** across country with a network of **110 plus branches** and **9,450 plus hospitals**. It has a product bouquet of **18 products** encompassing group, travel, fixed benefit and indemnity categories to serve varied customer needs.
- RHICL has won various **awards** like – ‘Best Claims Service Provider of the Year’, ‘Bancassurance Leader of the Year 2018’ by Insurance India Summit & Awards 2018, ‘India’s Most Preferred Travel Insurance’ by IMP Travel Brand Awards 2018, etc.
- **The Premium from Direct Business Written** grew at **5 year CAGR** of 60.40%, from **₹275.80 crores** in **FY 2014- 15** to **₹ 1,825.57 crores** in **FY 2018-19**.
- RHICL **turned around** from a **Loss of 16.25 crores** in **FY 2017-18** to a **PAT of 56.92 crores** in **FY 2018-19**

Metrics	2014-15	2015-16	2016-17	2017-18	2018-19	2019-2020*
Net Worth	350.00	475.07	524.75	594.18	700.88	981.23
Premium from direct business written	275.80	503.32	726.07	1,091.61	1,825.57	2,555.80
PAT	-99.26	-78.84	2.15	-16.25	56.92	79.69
Basic EPS (in ₹ per share)	-2.84	-1.66	0.04	-0.27	0.83	1.16
Premium per share	7.88	10.59	13.84	18.35	26.51	-

Recommended stocks for investment

METROPOLITAIN STOCK EXCHANGE INDIA

1. Incorporated in August 2008
2. MSEI is India's third stock exchange company after BSE and NSE.
3. Some of the products offered are currency futures, Equity, Gold Bonds, Currency options, Interest rate futures etc.
4. Public Issue expected in FY21 – FY22
5. As on March 31, 2019, out of the 287 listed companies, there are 226 companies which are exclusively listed on MSE. The Exchange has attracted these companies by demonstrating various unique services especially designed for companies and reasonable fee structure.
6. Some of Prominent shareholders are: MCX (Multi commodity exchange), Public Sector Banks- (SBI, Union Bank, Bank of Baroda), Nemish Shah, Radhakrishan Damani

Recommended stocks for investment

INDIAN COMMODITY EXCHANGE

- 1. Indian Commodity Exchange Limited (ICEX) is SEBI regulated online Commodity Derivative Exchange.**
- 2. Headquartered at Mumbai, the Exchange provide nationwide trading platform through its appointed brokers.**
- 3. Some of Prominent shareholders are MMTC Ltd, Central Warehousing Corporation, Indian Potash Ltd, KRIBHCO, Punjab National Bank, IDFC Bank Ltd, Gujarat Agro Industries Corporation, Reliance Exchange next Ltd, Bajaj Holdings & Investment Ltd, Gujarat State Agricultural Marketing Board, NAFED and India bulls Housing Finance Ltd.**
- 4. The Exchange launched world's first ever Diamond derivative contracts. ICEX aims to provide futures trading products in India's all economically relevant commodity. At present it offers futures contract in Diamond, Steel, Rubber. Providing desired price risk hedging solution to the trade through innovative contract designing forms core value of ICEX.**
- 5. ICEX is the first Exchange in India to adopt global hi-tech platform that ensures automatic and seamless switch-over from its Data center (DC) to the Disaster Recovery (DR) site with zero data loss in case of exigencies. The technology platform has highly optimized processing techniques, which enables the system to handle very large orders with latencies under 300 microseconds.**

Other Recommended stocks for investment

1. Hero Fincorp – Hero group financial arm
2. Chennai super king – IPL franchise
3. Nazara technologies
4. one97 communication (paytm)

When is the right time to invest in Unlisted Stocks

- Its never too late to invest in Unlisted stocks
- So invest today and secure your portfolio
- Feel free to reach out to us we are with you to get the best in market.

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